### Contents

In October 2011, the European Commission published its proposal for a Regulation on a Common European Sales Law (CESL). The proposal is highly controversial and concerns have been raised by some Member States and numerous other institutions.

The objective of this conference is to promote a far-reaching and thorough debate concerning the most important or complex legal issues inherent to cross-border sales.

## **Key topics**

- Legal basis and scope of application
- CESL and conflict of laws
- Information duties
- Unfair terms
- Remedies
- Different rules for different players?
- Added value for consumers or cost driver for enterprises?

## Who should attend?

Lawyers practising in the field of cross-border sales, in-house counsel, notaries, ministry officials, judges, academics, representatives of consumer and business organisations.

#### Travel to Trier:

Shuttle services from Luxembourg airport to the ERA Conference Centre can be booked at special rates with our partner Taxi Franken: www.taxi-franken.de/era

# **Speakers**

**Professor Hugh Beale**, University of Warwick

Professor Eric Clive, University of Edinburgh

Professor Gilles Cuniberti, University of Luxembourg

**Mr Andreas Dietzel**, General Counsel, Siemens AG, Munich

Ms Hanne Melin, Legislative Counsel, Ebay, Brussels Office

**Ms Ursula Pachl**, Deputy Head of Unit, BEUC – European Consumers' Organisation, Brussels

Professor Martin Schmidt-Kessel, University of Bayreuth

**Professor Morten Midtgaard Fogt**, University of Aarhus

Mr Bob Schmitz, Consumer Union of Luxembourg

**Ms Tina Sommer**, President of the European Small Businesses Alliance, Brussels

**Dr Dirk Staudenmayer**, Head of Contract Law, Civil Justice, European Commission, Brussels

**Professor Matthias Storme**, University of Leuven, Attorney, Brussels

**Ms Dora Szentpaly-Kleis**, Legal Advisor, European Association of Craft, Small and Medium-Sized Enterprises (UEAPME), Brussels

Professor Anna Veneziano, University of Teramo

**Ms Diana Wallis MEP**, Vice-President of the European Parliament, Brussels/Strasbourg

Professor Christiane Wendehorst, University of Vienna

**Professor Friedrich Graf von Westphalen**, Chair of the CCBE European Contract Law Working Group, Brussels

Ms Aneta Wiewiórowska, Ministry of Justice, Warsaw

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Online registration: http://www.era.int/?122761&en



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# AN OPTIONAL EUROPEAN SALES LAW

THE COMMISSION PROPOSAL AND ITS PERSPECTIVES

Trier, 9-10 February 2012 ERA Conference Centre Metzer Allee 4, Trier, Germany

Language: English

**Organiser:** Dr Angelika Fuchs

Event number: 112D36



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| 08:30                      | Arrival and registration   |
|----------------------------|--|
| 09:00                      | <b>Welcome</b> Angelika Fuchs  |
| Chair: <i>Hugh Beale</i>   |  |
| I.                         | SETTING THE SCENE  |
| 09:05                      | <ul> <li>The ongoing political debate</li> <li>European Parliament: Diana Wallis</li> <li>Polish EU Presidency: Aneta Wiewiórowska</li> <li>Danish EU Presidency: Morten Fogt</li> </ul> |
| 09:45                      | Discussion   |
| II.                        | LEGAL CHALLENGES FOR THE CESL  |
| 10:00                      | Legal basis, content and scope<br>Christiane Wendehorst  |
| 10:20                      | <ul> <li>CESL and the conflict of laws</li> <li>CESL and Rome I</li> <li>How to fill the gaps? Set-off, assignment, representation and other issues</li> <li>Gilles Cuniberti</li> </ul> |
| 10:45                      | Discussion   |
| 11:00                      | Coffee break   |
| Chair: <i>Diana Wallis</i> |  |
| III.                       | CESL RULES FOR B2C SALES CONTRACTS   |
| 11:30                      | <ul> <li>Pre-contractual information</li> <li>Distance / off-premises contracts</li> <li>Contents and sanctions</li> <li>Eric Clive</li> </ul>   |

| 11:50  | <ul> <li>Making a binding contract</li> <li>Offer and acceptance</li> <li>Defects in consent</li> <li>Right of withdrawal</li> <li>Anna Veneziano</li> </ul>  |
|--------|---|
| 12:15  | Discussion  |
| 12:30  | Unfair contract terms: assessing unfairness Friedrich Graf von Westphalen   |
| 12:50  | Discussion  |
| 13:00  | Lunch   |
| Chair: | Friedrich Graf von Westphalen   |
| 14:00  | <ul> <li>Obligations and remedies of the parties</li> <li>Consumer choices</li> <li>Requirements</li> <li>Prescription periods</li> <li>Hugh Beale</li> </ul> |
| 14:25  | Discussion  |
| 14:40  | Goods, supply of digital content and provision of related services  Matthias Storme   |
| 15:00  | Discussion  |
| IV.    | WORKSHOP (with coffee & tea)  |
| 15:15  | Life-cycle of a contract:<br>a case study on the CESL in legal practice<br>Martin Schmidt-Kessel  |
| 17:00  | End of the first conference day   |

Evening programme and dinner

19:00

# Friday, 10 February 2012

Chair: *Anna Veneziano* 

### V. CONSUMER AND COMMERCIAL CONTRACTS

### 09:00 **Comparing B2C and B2B contracts**

Which rules are different?Why?

Dora Szentpaly-Kleis Ursula Pachl

09:40 What is required to make the optional instrument work in practice?

Dirk Staudenmayer

10:00 Discussion

10:30 Coffee break

Chair: Morten Midtgaard Fogt

### VI. PANEL DISCUSSION

11:00 B2C: Added value for consumers or cost driver for enterprises?

Hanne Melin Bob Schmitz

B2B: What does the CESL offer to businesses?

Tina Sommer Andreas Dietzel

13:00 Lunch and end of the conference

Programme may be subject to amendment. For programme updates: **www.era.int**